

# LACKAWANNA COLLEGE

FACT BOOK 2017-2018



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# GENERAL INFORMATION



## About the Institution

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**The College:** Located in downtown Scranton, with satellite centers in Hawley, Hazleton, New Milford, Sunbury, and Towanda, Lackawanna College is the premier, private, accredited two-year college serving the people of Northeast Pennsylvania. Founded in 1894, Lackawanna College remains true to its mission to train future generations of hard-working professionals. Initially known as the Scranton Business College, the institution changed its name in 1912 following a merger of two institutions and was known as the Scranton Lackawanna Business College. As the institution continued to expand, it was renamed the Scranton Lackawanna College in 1926 to accommodate the growing course offerings. In 1957, the institution was incorporated as a non-profit institution under a self-perpetuating Board of Trustees and rebranded as Lackawanna Junior College. The college was renamed Lackawanna College in 2001. In 2016, Lackawanna College was granted the right to offer Baccalaureate degrees.

**Academic Programs and Certificates Offered:** Lackawanna College is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools as well as a variety of discipline-specific accrediting agencies. Academic offerings include 37 major and certificate programs including Allied Health programs and majors in the School of Petroleum and Natural Gas, which was established in 2009.

**Enrollment:** Fall 2017 enrollment totaled 1,630. Of these, 73% were enrolled on a full time basis. The undergraduate student body was 52% male, and 39% minority.

**Admission/Retention:** Of all undergraduate applicants, 43% were accepted, and 384 first time, full time freshman enrolled for Fall 2017. Additionally, 203 students transferred to Lackawanna College in Fall 2017. Approximately 56% of first time, full time freshmen cohort of 2016 returned for their second year at Lackawanna College.

**Costs:** Academic year 2017-2018 tuition was \$14,350 for full-time undergraduate commuters. Resident student cost for the 2017-2018 academic year was \$23,850. These amounts do not reflect additional tuition and mandatory fees.

**The Campus:** Lackawanna College occupies and maintains 16 academic, administrative and residential facilities and buildings, as well as two (2) athletic field facilities, and various parking areas located in downtown Scranton and across its satellite campuses in New Milford, Hazleton, Hawley, Sunbury, Towanda, and Environmental Education Center.

Two buildings at the Scranton campus were recently purchased and are currently undergoing renovation to expand programmatic spaces and provide a new cafeteria/student use space. The college offers three (3) buildings for student residence halls, housing approximately 335 students, and also offers a dining hall, student union building, student lounges, and a fitness center.

## Mission, Vision, and Values

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### Mission Statement

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Lackawanna College's mission is to provide a quality education to all persons who seek to improve their lives and better the communities in which they live.

### Vision Statement

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The College's vision is to be the nationally recognized, premiere open-enrollment college of choice.

### Core Values

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Lackawanna's Core Values include a commitment to:

- Remaining an affordable, open-enrollment college
- Providing a high quality and transferable education that exceeds academic expectations for students at all learning levels
- Excellence in providing educational opportunities for students who are academically underprepared for college level work
- Nurturing students' sense of self-worth and capacity to make a difference
- Cultivating and maintaining active partnerships with our regional community, including other educational institutions, businesses, and non-profit agencies
- Excellence in programs that prepare students to succeed in the workforce



## President, Board of Trustees, and Administration

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### President of Lackawanna College: Mark Volk

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Mark Volk became the eighth president of Lackawanna College on July 1, 2012. Prior to being selected for the Lackawanna presidency, he was appointed to the position of Vice President of Planning and Operations in 2004 and then was promoted to Executive Vice President of the College in 2007 where he oversaw the daily operations. During his tenure, he supervised all College planning and the implementation of its \$2.5 million Title III infrastructure grant. He also assisted the current President in the structural reorganization of the College.

Prior to his academic career, Mr. Volk served in the U.S. Army and retired with the rank of Colonel. During his 26-year Army career, he served in a variety of command and staff positions in the United States and overseas. He also trained as a Middle East/North Africa Foreign Area Officer (FAO) regional specialist studying Arabic at the Defense Language Institute. Mr. Volk is also a graduate of the Department of State Foreign Service Institute, Tunisia, where he continued his Arabic studies and traveled extensively throughout the Middle East and North Africa.

Mr. Volk earned a Bachelor of Arts Degree in History from the University of Scranton in 1977, a Master's of Science in National Security Strategy from the National War College in 1999, and holds a Master's Degree in History from the University of Scranton.

### Board of Trustees

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**Mr. William P. Conaboy, Esq.**, Chairman of the Board of Trustees

**Mr. John P. Wiercinski**, Vice Chairman of the Board of Trustees

**Mrs. Joyce Van Schooneveld**, Secretary of the Board of Trustees

Ms. Deborah A. Bailey

Mr. David Kaplan

Mr. Vincent R. Benedetto

Mr. Michael B. Kearney

Ms. Sally Bohlin

Mr. Harry Lindsay

Mr. Davis R. Chant

Ms. Cheryl Maddox

Mr. Thomas P. Cummings, Jr., Esq.

Ms. Julia K. Munley, Esq.

Mr. Dominick DeNaples

Mr. Michael Narcavage

Mr. Gregory Gagorik

Mr. James H. Ott

Mr. Alex J. Hazzouri

Mr. Thomas P. Tulaney

Mr. Timothy L. Holmes

## Administration

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### *Cabinet*

Jill A. Murray, Ph.D.

Erica Barone-Pricci, Ph.D.

Brian Costanzo

T.J. Eltringham

Renee Mundy, Esq., SPHR, SHRM-SCP

Suellen Musewicz

John Risboskin

Executive Vice President & Chief Innovation Officer

Vice President for Academic Affairs & Chief  
Academic Officer

Vice President for College Advancement

Vice President for Enrollment Management

Vice President for Human Resources

Vice President of Student Affairs

Associate Vice President for Finance &  
Administration

### *Administration*

Suzanne Cercone, Ph.D.

Lynn DeSanto, MT, ASCP, MS

Richard Marquardt

Daniel LaMagna

Academic Dean

Dean of Allied Health

Founding Dean of Petroleum and Natural Gas

Dean of Students

### *Satellite Locations and Center Directors*

Sharon Yanik-Craig, Director

April Harris-Snyder, Director

Jennifer Passenti, Director

Richard Marquardt, Executive Director

Philip Campbell, Director

Kim Mapes, Director

Environmental Education Center

Hazelton Center

Lake Region Center

New Milford Center

Sunbury Center

Towanda Center

## **Degree and Certification Offerings**

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Lackawanna College offers a total of 37 majors and certificates including six (6) bachelor's degrees, 27 associate degrees, and 4 specialized certificates.

### *Bachelor's Degrees (6)*



### *Associate Degrees (27)*



EARLY CHILDHOOD EDUCATION	EDUCATION	EMERGENCY MEDICAL SERVICES	ENVIRONMENTAL SCIENCE
HOTEL MANAGEMENT	HUMAN SERVICES	LIBERAL STUDIES	OCCUPATIONAL THERAPY ASSISTANT
THE SCHOOL OF PETROLEUM & NATURAL GAS	PHYSICAL THERAPIST ASSISTANT	PRE-ALLIED HEALTH	PSYCHOLOGY
SPORT MANAGEMENT	SONOGRAPHY	SURGICAL TECHNOLOGY	SUSTAINABLE AGRICULTURE

*Certificates (4)*

Conservation and Natural Resource Officer  
 EMS Academy  
 Massage Therapist  
 Police Academy/ACT 120

**Total Degree and Certification Offerings: 37**

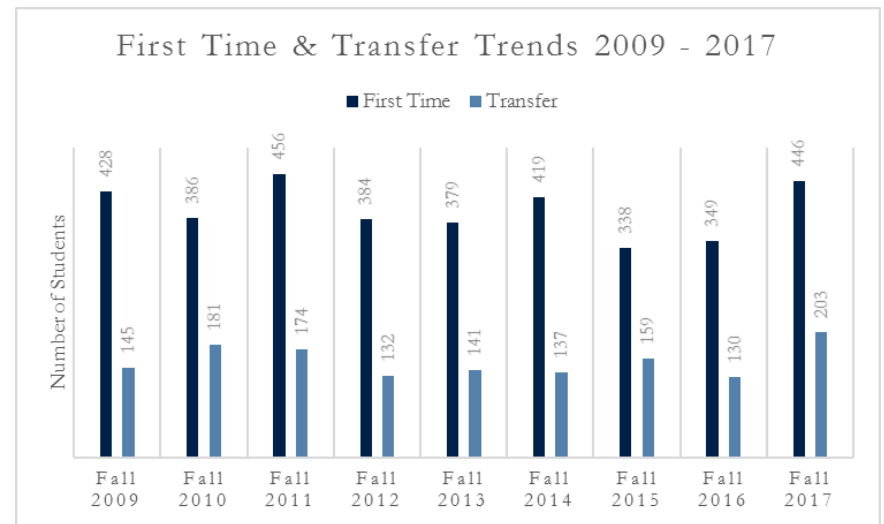
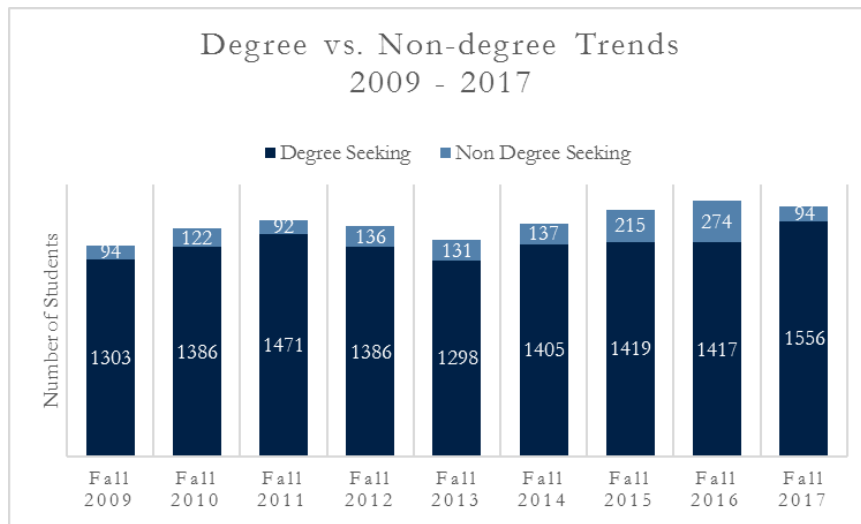
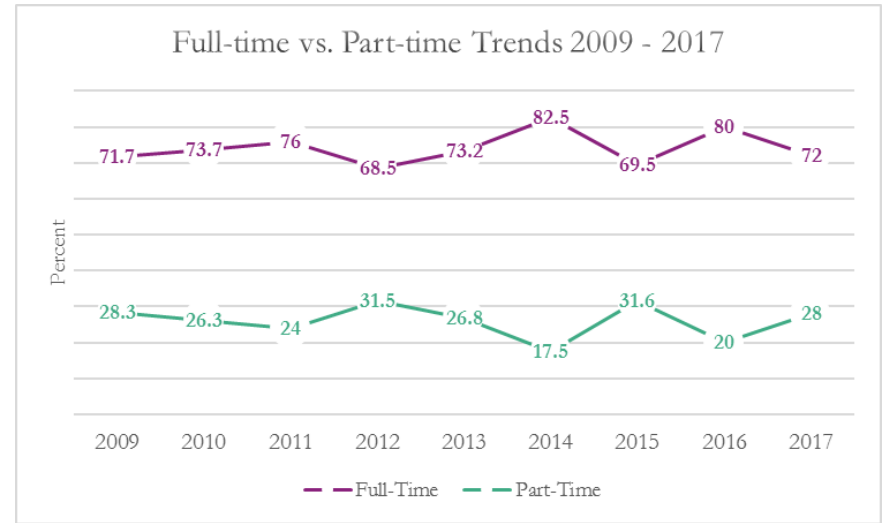
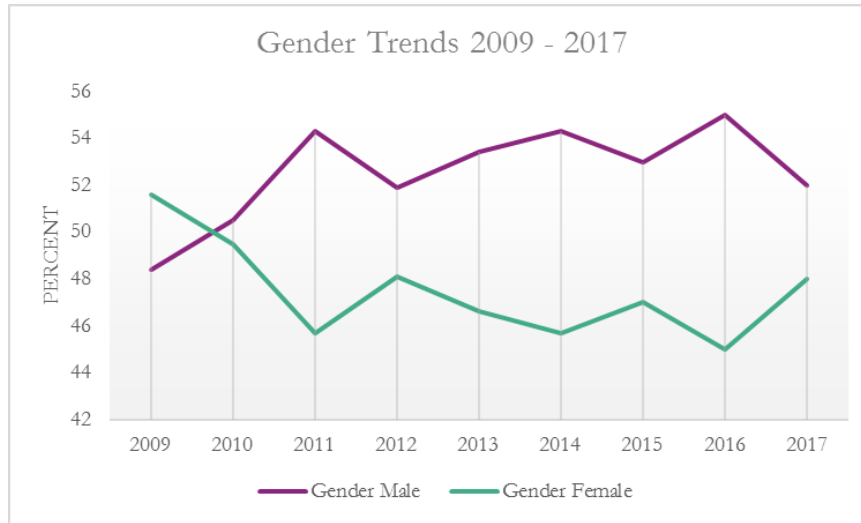


# STUDENT PROFILE

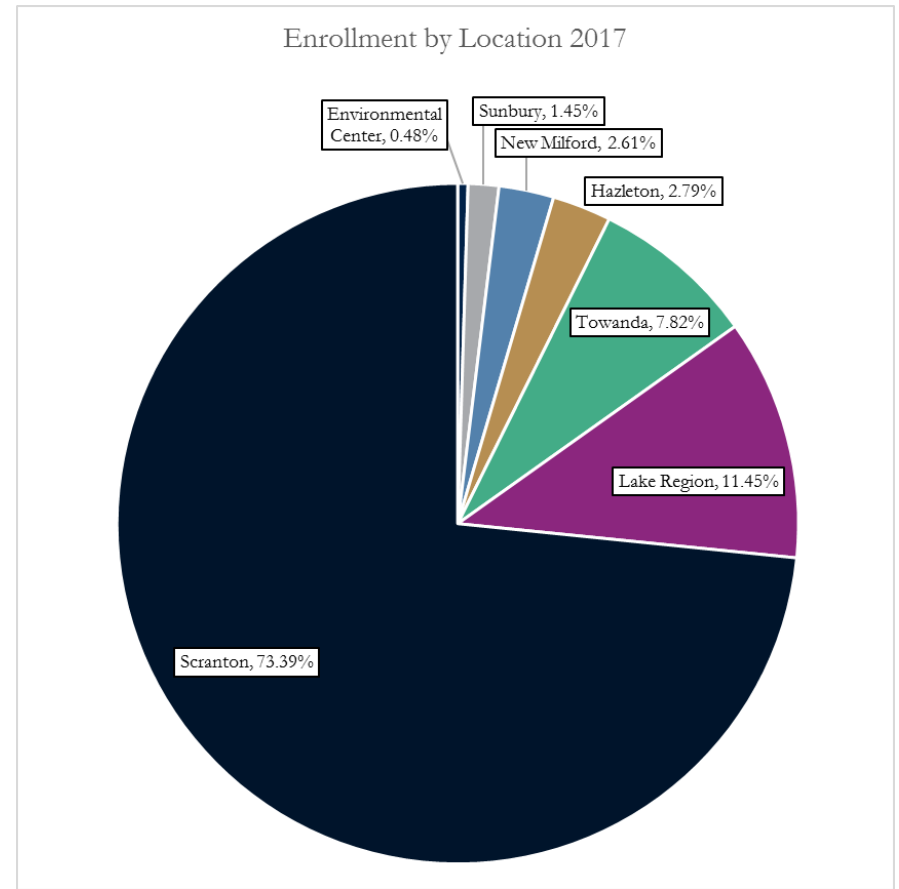
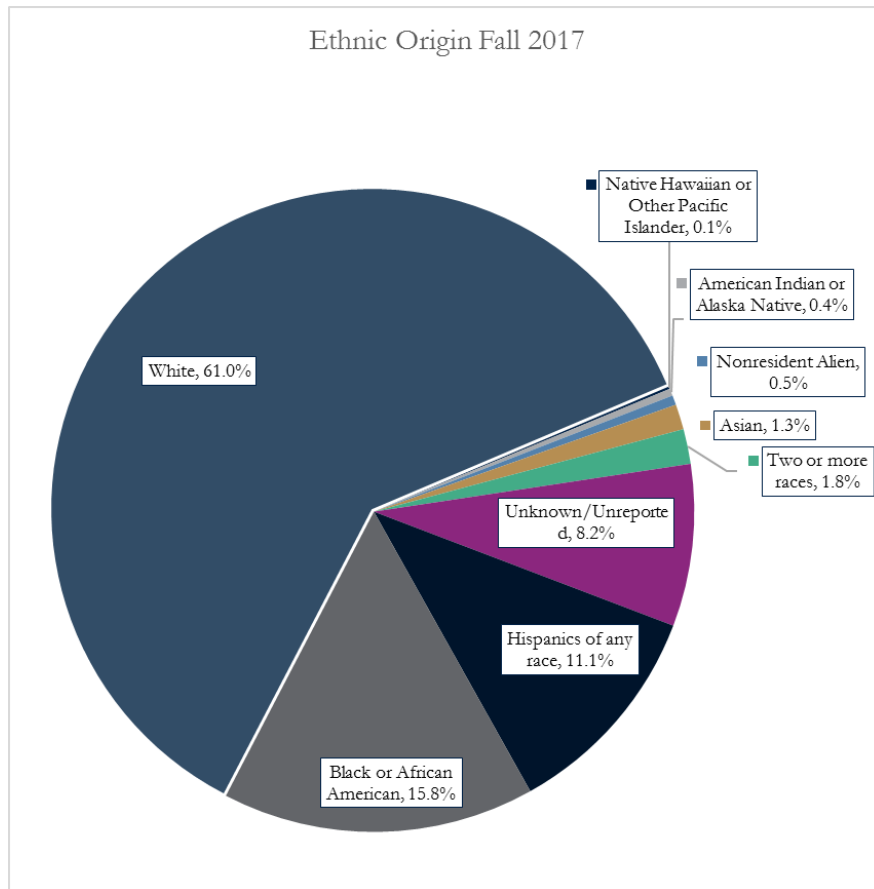
## Student Profile 2013 – 2017 (ALL Students)

		Fall 2013		Fall 2014		Fall 2015		Fall 2016		Fall 2017	
		N	%	N	%	N	%	N	%	N	%
Classification	Degree- Seeking	1298	90.8%	1405	91.1%	1419	87%	1417	84%	1556	94%
	Non-Degree Seeking	131	9.2%	137	8.9%	215	13%	274	16%	94	6%
Gender	Male	763	53.4%	764	54.3%	861	53%	936	55%	852	52%
	Female	666	46.6%	644	45.7%	818	47%	770	45%	798	48%
Status	Full-Time	1046	73.2%	1161	82.5%	1136	69.5%	1131	80%	1190	72%
	Part-Time	383	26.8%	247	17.5%	516	31.6%	287	20%	460	28%
Ethnicity	White	964	67.50%	906	64.30%	933	57%	924	63%	1006	61%
	Black	264	18.50%	272	19.30%	275	17%	294	20%	260	16%
	Hispanic	105	7.30%	134	9.50%	133	8%	138	9%	183	11%
	Asian	21	1.50%	29	2.10%	35	2%	28	2%	21	1.3%
	Am. Indian	2	0.10%	0	0.00%	3	0.2%	3	0%	6	0.4%
	Native Hawaiian	-	-	-	-	-	-	-	-	2	0.1%
	Multi-Racial	15	1.00%	22	1.60%	31	2%	23	2%	29	1.8%
	NRA	4	0.30%	3	0.20%	2	0.12%	7	0%	8	0.5%
	Unknown/Not Disc	54	3.80%	42	3.00%	29	2%	60	4%	135	8%
First Time	Yes	379	26.5%	419	29.8%	338	21%	349	20%	446	27%
	No	1050	73.5%	989	70.2%	1341	82%	1357	80%	1204	73%
Transfer	Yes	141	9.9%	137	9.7%	159	7%	130	8%	203	12%
	No	1288	90.1%	1271	90.3%	1520	93%	1576	92%	1447	88%
Location	Scranton	951	66.60%	975	66.10%	1192	73%	1069	72%	1211	73%
	Hazleton	42	2.90%	29	2.00%	16	1%	23	2%	46	3%
	Lake Region	185	12.90%	181	12.30%	229	14%	195	13%	189	11%
	New Milford	89	6.20%	129	8.70%	122	7.4%	75	5%	43	3%
	Sunbury	-	-	-	-	-	-	-	-	24	1.5%
	Towanda	78	5.50%	87	5.90%	135	8.2%	115	8%	129	8%
	Environmental Center	-	-	-	-	-	-	-	-	8	0.5%

## Student Trend Analysis 2009 – 2017 (ALL Students)



## Student Analysis (ALL Students)





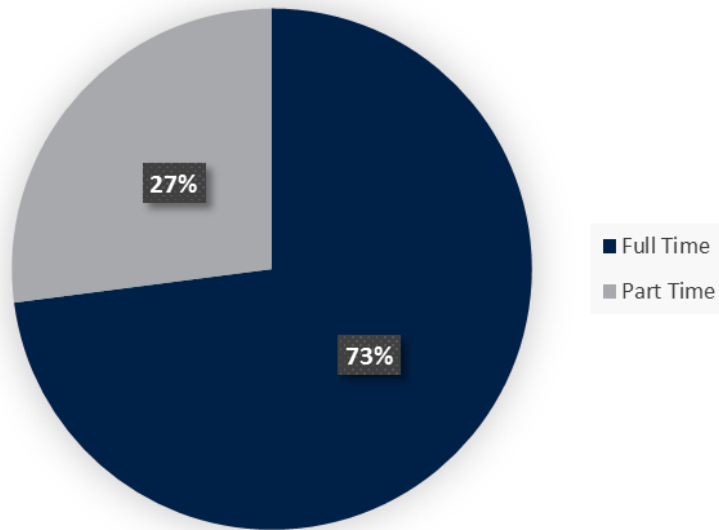
# DEGREE SEEKING STUDENTS

## Student Profile 2017

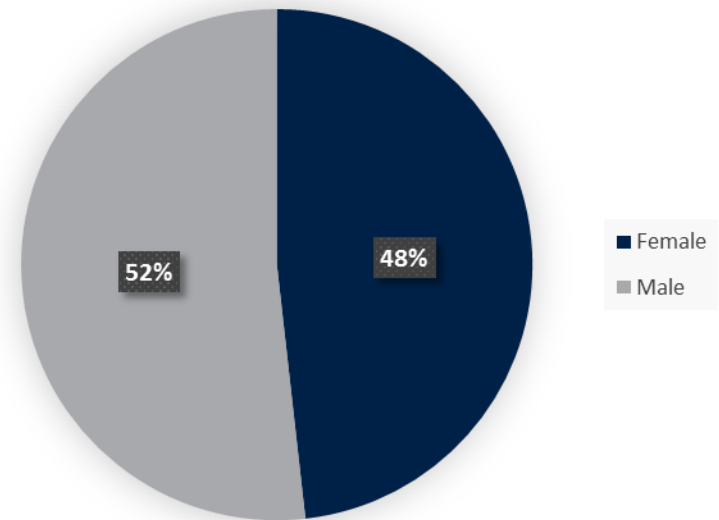
Median Age	21
Ethnic Diversity	31.0%
Male	52.0%
1st Generation*	43.3%
Have Children*	13.0%
Veterans	3.19%
Employed*	51.7%
Financial Aid Recipients	96.9%

\* Indicates self-reported data from Fall Freshman Survey

### Enrollment by Status

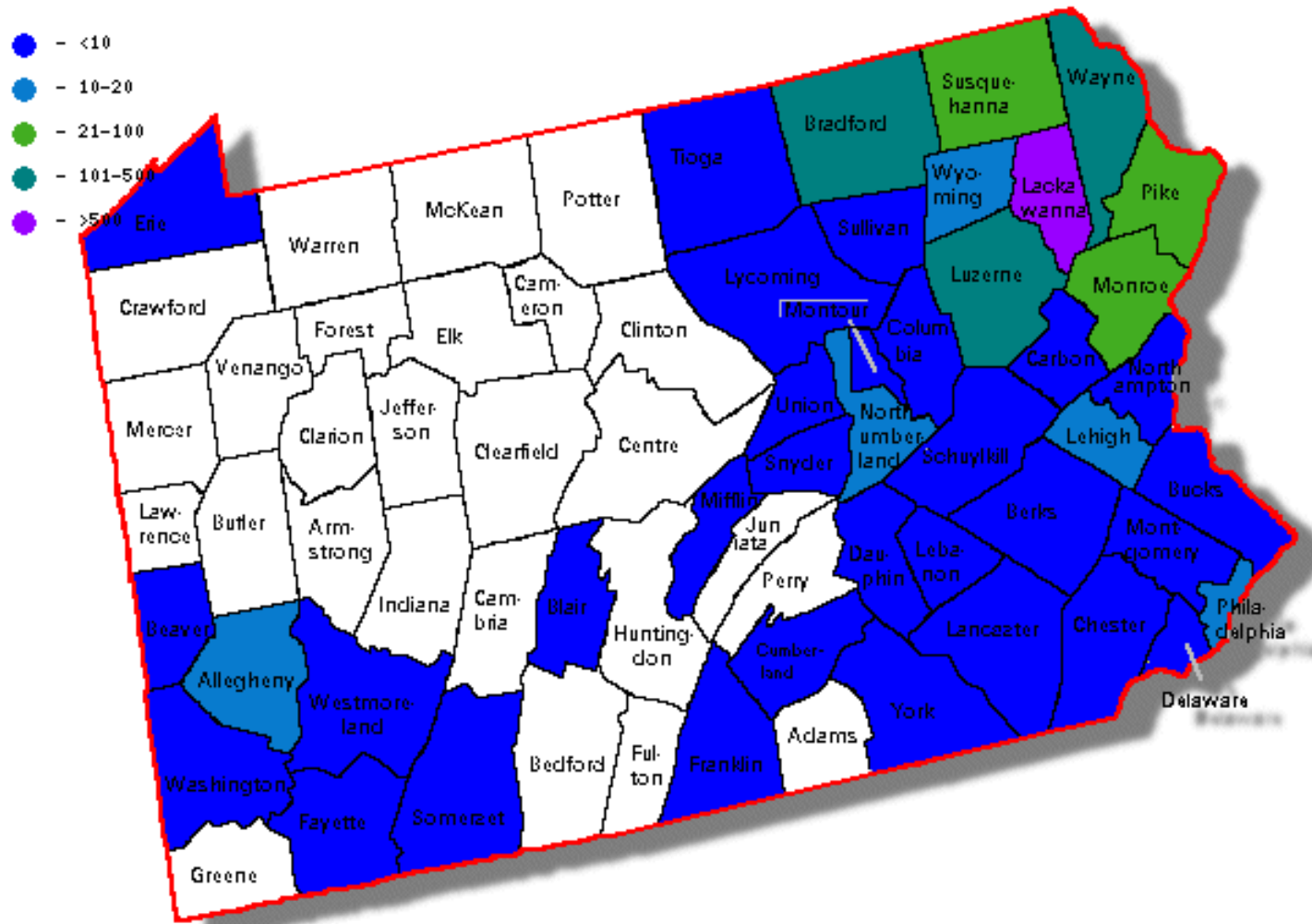


### Enrollment by Gender



# Enrollment by County- Fall 2017

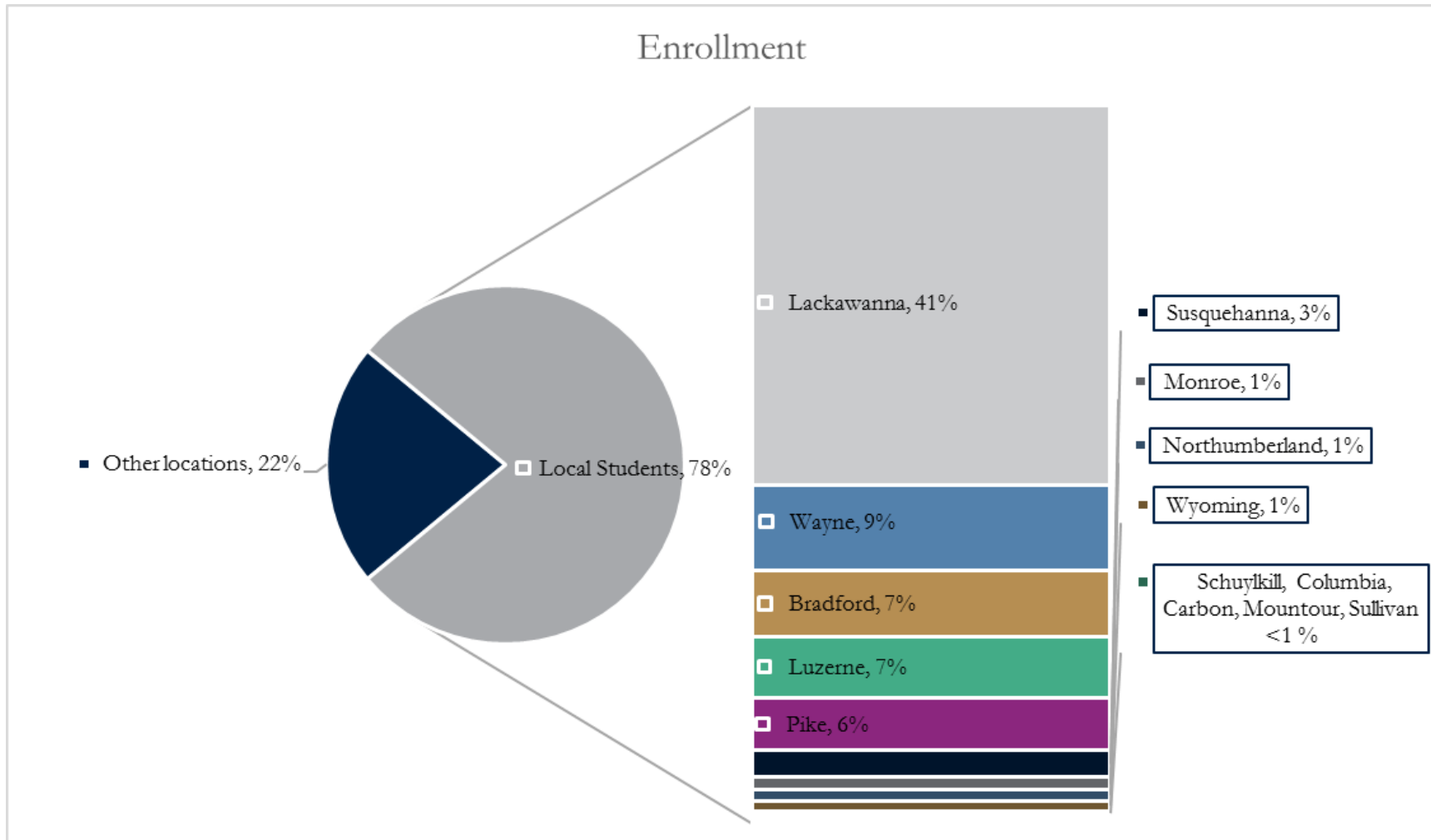
## Lackawanna College Enrollment by County



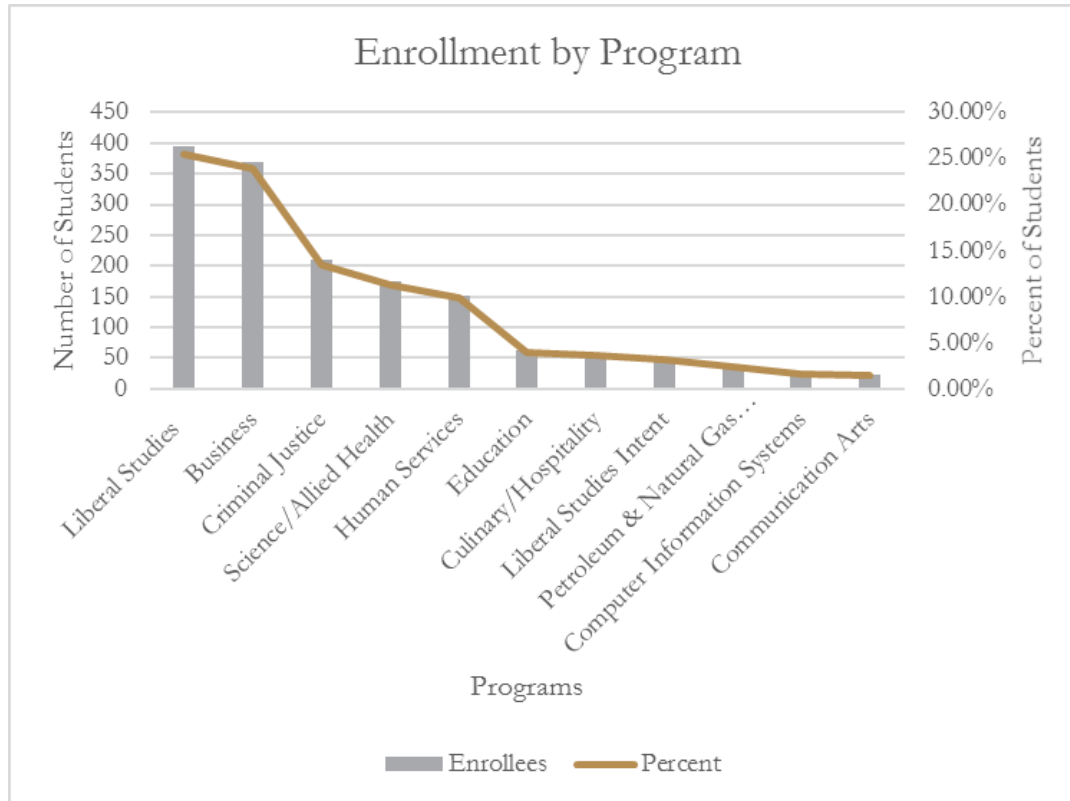
Source: diymaps.net (c)

## Enrollment by Region – Northeast Pennsylvania

The counties that comprise northeastern Pennsylvania are Bradford County, Carbon County, Columbia County, Lackawanna County, Luzerne County, Monroe County, Montour County, Northumberland County, Pike County, Schuylkill County, Sullivan County, Susquehanna County, Wayne County and Wyoming County. Lackawanna College refers to students from these counties and this region as local students.



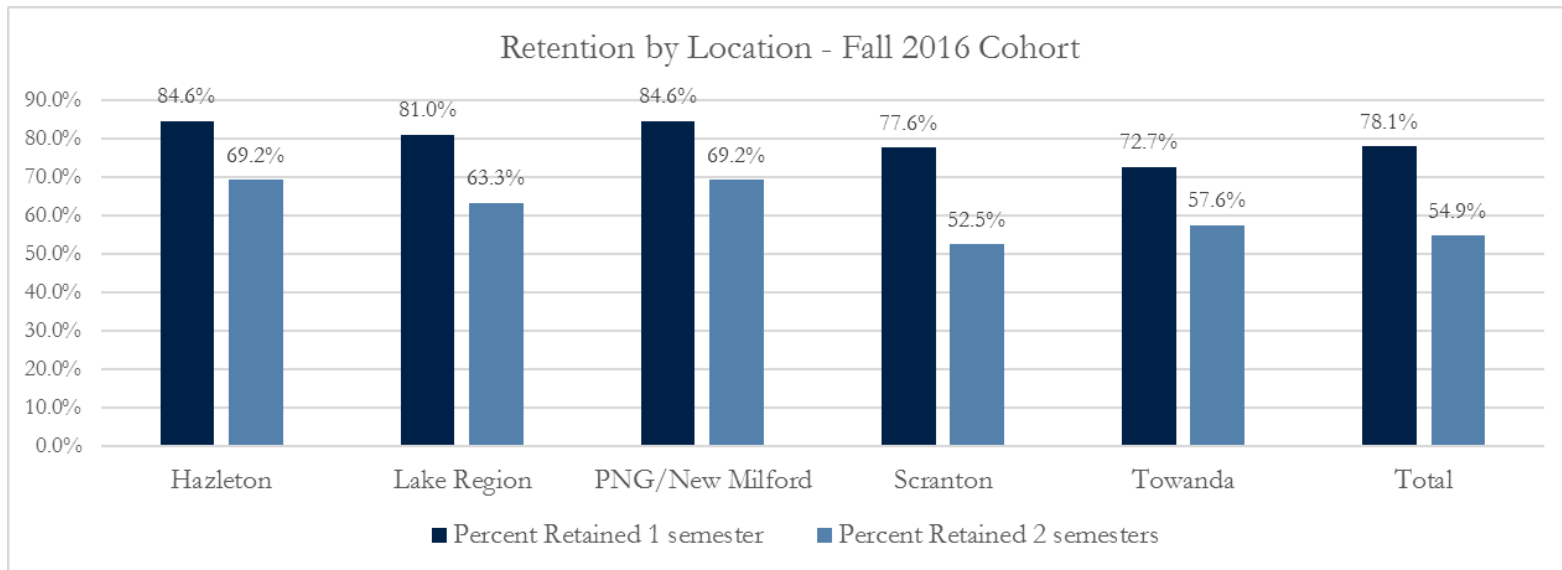
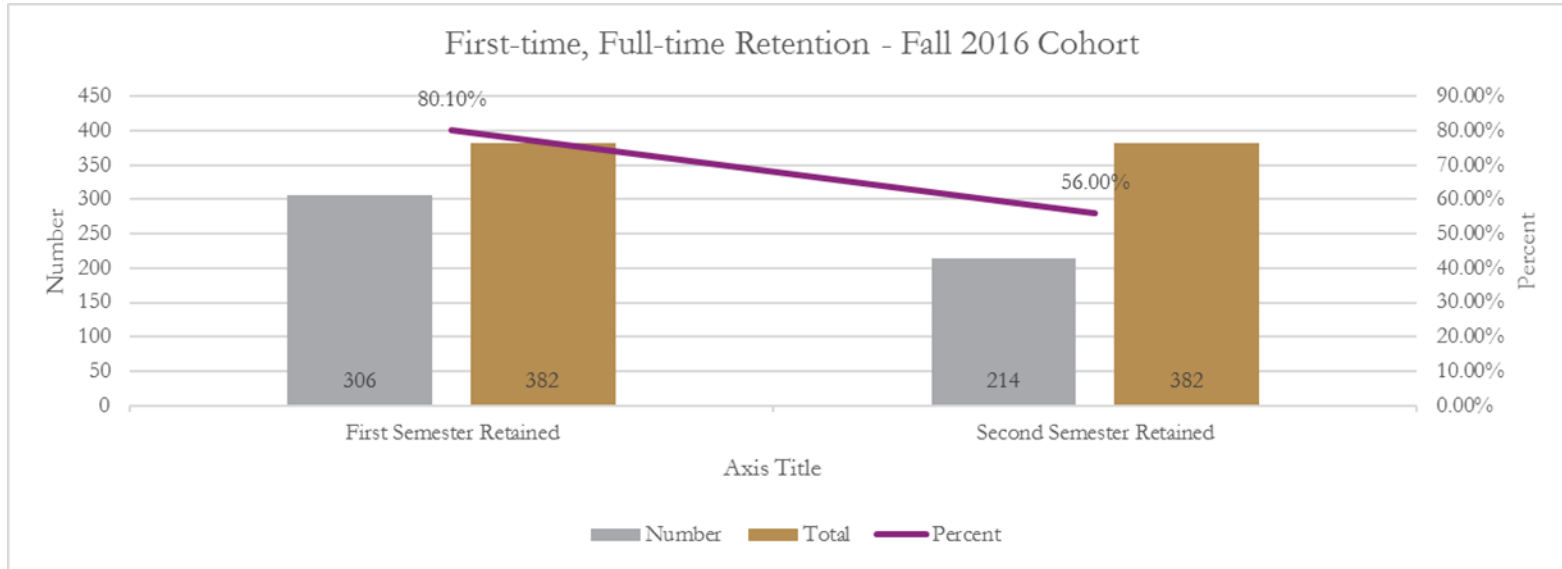
## Enrollment by Program (Degree-seeking)



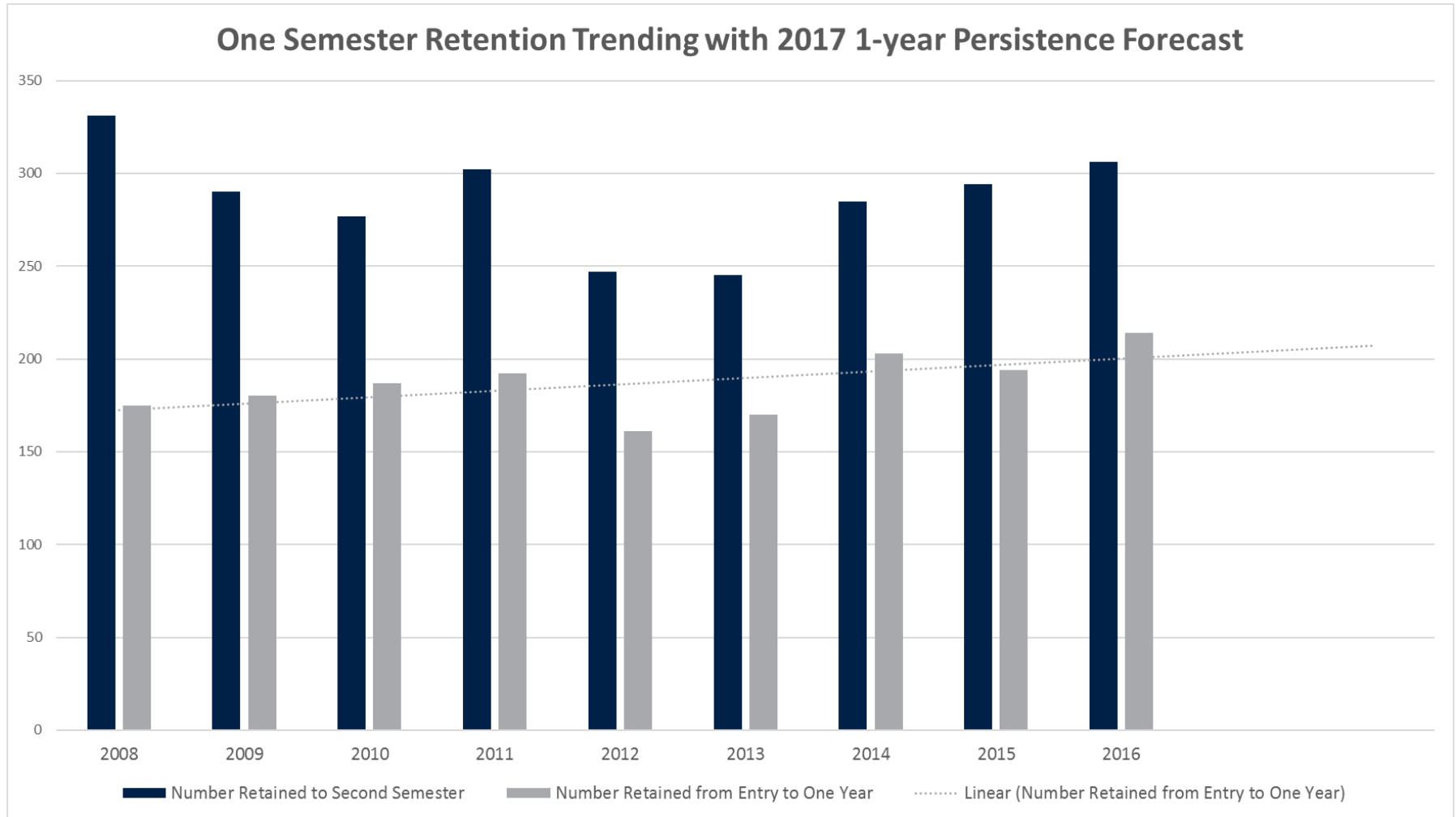
- Includes Bachelor's & Associate degree programs

Category	Majors
Liberal Studies	Liberal Studies
Business	Accounting, Business Studies, Business Administration, Sport Management
Criminal Justice	Criminal Justice Counseling & Criminal Justice Police
Science/Allied Health	Cardiac Sonography, Diagnostic Medical Sonography, Environmental Science, Environmental Studies (Policy & Science), Life Science, Physical Therapist Assistant, Pre Allied Health, Pre Sonography Programs, Psychology, Surgical Technology, Vascular Technology
Human Services	
Education	Education, Early Childhood Education
Hospitality	Hospitality and Culinary Arts
Liberal Studies Intent	Allied Health Intent, Education Intent, PNG Intent, Psychology Intent
Petroleum & Natural Gas	All PNG Majors
Computer Information Systems	
Communication Arts	

## Retention - Fall 2016 Cohort



## Retention Trend Analysis 2008-2016



## Faculty & Staff Profile

Employee Breakout	
Staff	204
Faculty	29
<b>Total Employees</b>	<b>233</b>
Men	34%
Women	66%

Faculty Rank	Number	Percent
Assistant Prof	6	20%
Associate Prof	2	6%
Instructor	17	58%
No Rank	1	3%
Professor	3	10%
<b>Total Faculty</b>	<b>29</b>	<b>100%</b>

Location	Average Class Size
Scranton	16
Online	15
Lake Region Center	14
New Milford Center	11
Towanda Center	7
Hazleton Center	5
Sunbury	5

Occupational Status	Total Employees
<b>Faculty</b>	
Non-Tenure Track	15
Tenure	13
Tenure Track	1
<b>Staff (Full Time)</b>	
Management	54
Community & Media	53
Office & Admin. Support	49
Service Occupations	23
Business & Financial Operations	12
Information Technology	9
Healthcare	4

