



Lackawanna COLLEGE

Golf Tournament

Sponsorship and
Registration Packet

Monday, June 3, 2024

Elmhurst Country Club
319 Gardner Road • Moscow, PA 18444



Lackawanna COLLEGE

Local. Affordable. Career-Focused.

Dear Friend of Lackawanna College,

For the past 129 years, Lackawanna College has been serving the people of Northeastern Pennsylvania as one of the most cost-efficient higher education institutions in our region. We invite you to support Lackawanna College by supporting our **Annual Golf Tournament!** This vital fundraiser will be held on **Monday, June 3, 2024** at Elmhurst Country Club.

Lackawanna College distinguishes itself by offering higher education opportunities to students who seek to excel, both in the classroom and on the field. Through a combination of outstanding academic programs, dedicated faculty, and small classes, we offer students and athletes alike the opportunity to succeed. The goal of this event is to gather Lackawanna College Athletic Supporters, friends, coaches, and community members to raise funds for the Lackawanna College Athletics Department. Proceeds from this event will support the needs of our student-athletes through various athletic department programming.

Can we count on your support for this year's Golf Tournament? Please review the materials accompanied with this letter. I have included information on how you can sponsor, register a team to participate and/or donate a basket for the raffle. If you have questions, please do not hesitate to contact me directly at (570) 961-0700 or larsone@lackawanna.edu.

Thank you in advance for your support!



Erik Larson
Director of Athletics

501 Vine Street, Scranton, PA 18509
lackawanna.edu



Sponsorship Opportunities

- ❑ **Premier Sponsor (3 Available)\$5,000**
 - Company name/logo included on promotional flyers
 - Two-three minute speaking opportunity at the event
 - Company name mentioned in press releases and media appearances
 - Recognition during event program
 - Opportunity to give out promotional items at a hole of your choice *first come, first serve
 - Prominent signage throughout event space including main entrance
 - Logo included on registration sign at check-in
 - Hole sign
 - Mention on Lackawanna College website AND Athletics website for one year
 - Company name/logo included in post-event thank you ad
 - Company name/logo featured on Lackawanna College Facebook page
 - Two complimentary teams (eight golfers)

- ❑ **Dinner Sponsor\$3,500**
 - Recognition during event program
 - Prominent signage throughout event space including entrance to dining room
 - Logo included on registration sign at check-in
 - Hole sign
 - Mention on Lackawanna College website AND Athletics website for one year
 - Company name/logo included in post-event thank you ad
 - Company name/logo featured on Lackawanna College Facebook page
 - One complimentary team (four golfers)

- ❑ **Cart Sponsor\$2,500**
 - Individual 6" x 8" sign on each cart with logo and/or message of choice
 - Logo included on registration sign at check-in
 - Hole sign
 - Mention on Lackawanna College website AND Athletics website for one year

- Company name/logo featured on Lackawanna College Facebook page
- One complimentary team (four golfers)

☐ **Cocktail Sponsor** **\$2,500**

- Prominent signage placed at snack bar area for the entire day
- Prominent signage during cocktail hour
- Logo included on registration sign at check-in
- Hole sign
- Mention on Lackawanna College website AND Athletics website for one year
- Company name/logo featured on Lackawanna College Facebook page
- One complimentary team (four golfers)

☐ **Lunch Sponsor**..... **\$2,500**

- Prominent signage placed at lunch area
- Prominent signage during cocktail hour
- Logo included on registration sign at check-in
- Hole sign
- Mention on Lackawanna College website AND Athletics website for one year
- Company name/logo featured on Lackawanna College Facebook page
- One complimentary team (four golfers)

☐ **Platinum Sponsor** **\$1,750**

- Logo included on registration sign at check-in
- Hole sign
- Mention on Lackawanna College website AND Athletics website for one year
- Company name/logo featured on Lackawanna College Facebook page
- One complimentary team (four golfers)

☐ **Gold Sponsor** **\$1,250**

- Logo included on registration sign at check-in
- Hole sign
- Mention on Lackawanna College website AND Athletics website for one year
- Company name/logo featured on Lackawanna College Facebook page
- Two complimentary golfers

☐ **Silver Sponsor**..... **\$500**

- Hole sign
- Company name/logo featured on Lackawanna College Facebook page

☐ **Hole Sponsor**..... **\$150**

- Hole sign

Sponsor Commitment Form

Company Name _____

Contact Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

- | | |
|--|---|
| <input type="checkbox"/> Premier Sponsor\$5,000 | <input type="checkbox"/> Platinum Sponsor \$1,750 |
| <input type="checkbox"/> Dinner Sponsor..... \$3,500 | <input type="checkbox"/> Gold Sponsor..... \$1,250 |
| <input type="checkbox"/> Cart Sponsor \$2,500 | <input type="checkbox"/> Silver Sponsor\$500 |
| <input type="checkbox"/> Cocktail Sponsor..... \$2,500 | <input type="checkbox"/> Hole Sponsor\$150 |
| <input type="checkbox"/> Lunch Sponsor..... \$2,500 | <input type="checkbox"/> Other \$_____ |

Please send completed form & payment to: Lackawanna College Athletics, 501 Vine Street, Scranton, PA 18509

Please send high resolution logo to Danny Berg at bergd@lackawanna.edu by May 17, 2024.

Questions? Contact Danny Berg at the email above or call (570) 961-0701

Gift Basket Donation Form

Please submit your completed form to Andrea DeSando at desandoa@lackawanna.edu or mail to the address below by May 17, 2024

Company Name _____

Contact Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Description of Raffle Donation _____

Fair Market Value _____

Please arrange for pickup of donation or deliver to Lackawanna College by May 17, 2024

Andrea DeSando | desandoa@lackawanna.edu | (570) 961-6100 ext. 1028

Golf Registration Form

Schedule Monday, June 3, 2024 at Elmhurst Country Club, Moscow

11:30 a.m. Registration & Lunch
1 p.m. Shotgun Start
5:30 p.m. Cocktails, Dinner, Raffle

Register to Golf

- \$200 Single Golfer (includes golf, lunch, cocktails, dinner)
- \$800 Team of 4 (includes golf, lunch, cocktails, dinner)
- \$50 Dinner Only

Total Number Attending _____

Company Name

Contact Name

Address

City State Zip

Phone Email

Golfers On Your Team

1. _____
2. _____
3. _____
4. _____

To Register Your Team Online, visit: www.lackawannafalcons.com/golftournament



To Register By Mail, please send completed form and payment to: Lackawanna College Athletics, 501 Vine Street, Scranton, PA 18509